

ALASKA PARK PERKS REWARDS PROGRAM TERMS & CONDITIONS

1. GENERAL

- 1.1. The Alaska Park Perks Rewards Program is personal and is only available to persons over the age of 18. The program and benefits cannot be used by anyone apart from the individual members.
- 1.2. Program participation entitles users the right to earn Points, which can be redeemed for Rewards in accordance with the Terms and Conditions of the Program. Member benefits and Rewards are offered in good faith, however may not be available in case of fraudulent use or illegal activity.
- 1.3. Members who do not have eligible activity in any calendar year will be removed may be removed from the Program and are subject to forfeiture of all accumulated Points. At the discretion of Alaska Park, such Members may be permitted to remain in the Program and removed after five years of inactivity. To keep accumulated Alaska Park Points, the Member must take one of the following actions within a 12 (twelve) month period (depending on a Rewards Program level):
- 1.4. Each Member is responsible for advising Alaska Park of any changes to his or her contact information.
- 1.5. The member consents to and accepts registration and processing of personal information by Alaska Park in accordance with prevailing legislation and the Rewards Program's terms and conditions herein. Alaska Park is responsible for processing the personal information a member agrees to provide. This information, as well as purchase and bonus redemption information, may be used by Alaska Park and participating businesses to administer the Alaska Park Perks Rewards Program, including storage and calculation of bonus points. Members' postal address, e-mail address and mobile number may be used to send out information and offers within the framework of prevailing United States and Alaska laws and regulations.
- 1.6. Users have the right to review and/or correct their own personal information. Members can withdraw consent for allowing Alaska Park to register and process their personal information. Withdrawal of consent will be treated as a termination of Alaska Park Perks Rewards Program.
- 1.7. In order to register bonus points and to receive personal benefits, members are personally responsible for confirming their participation number when making a reservation directly with Alaska Park.
- 1.8. In the event of misuse of a Rewards Program card or bonus program, Alaska Park reserves the right to exclude the member(s) in question from the program. Such misuse may include but is not limited to, behavior which is troublesome or shows a lack of respect towards the staff, partners or properties, criminal actions or action which are generally perceived to be immoral, unethical or contrary to the Rewards Program terms and conditions.

- 1.9. If a member expects to earn bonus points with Alaska Park based on reservations paid by employer, members are personally responsible for notifying and obtaining consent from their employer in advance. Alaska Park cannot, under any circumstances, be held responsible if a member does not inform and/or does not obtain prior consent from the employer. Alaska Park generally recommends that members obtain consent from their employer prior to making a booking.
- 1.10. Users can cancel their participation with Alaska Park at any time. Cancellation must be in writing (email accepted) and sent to Alaska Park. Cancellation will take immediate effect from the date on which Alaska Park receives notice of cancellation.
- 1.11. Cancellation of participation, on any ground, means that earned bonus points will be cancelled, cf. the requirement regarding active participation when using bonus points.
- 1.12. Alaska Park reserves a right to add, modify, delete or otherwise change any of the rules, procedures, conditions, benefits, or Rewards pertaining to the Program at its sole discretion, with or without notice, even though changes may affect the value of Points, Reward Certificates or Confirmations already accumulated. This means that Alaska Park may make changes that affect, but are not limited to, villas within the Alaska Park Portfolio, rules of earning Alaska Park Points, redeeming Alaska Park Points, rules and procedures for the use of Rewards, continued availability of Rewards, Reward types, and the features of special offers.
- 1.13. The Rewards Program terms and conditions published on the website are to be considered the applicable terms and conditions for Alaska Park.
- 1.14. Each Member is responsible for remaining knowledgeable as to the Program Terms and Conditions and as to the number of Points in his or her account. Alaska Park may attempt, but is not required, to send correspondence to active Members to advise them of matters of interest, including notification of Point forfeiture or Program changes. Neither Alaska Park, nor third party affiliates such as the properties within the Portfolio or any company providing Reward Certificates will be liable for any failure to do so.
- 1.15. Alaska Park nor third party affiliates such as the properties within the Portfolio or any company providing Reward Certificates will be held responsible for incorrect or inaccurate transcription of Member contact information, for problems related to any of the equipment or programming associated with or utilized by the Member, for any human error, for any interruption, deletion, omission, defect, or line failure of any telephone network or electronic transmission, for problems relating to computer equipment, software, inability to access any Web site or online service, for any other technical or non-technical error or malfunction, for lost, late, stolen, illegible, incomplete, garbled, misdirected, mutilated or postage due mail or other mail or e-mail for whatever reason.
- 1.16. If a Member believes he or she did not receive the correct Point credit(s) for his/her booking(s), he or she must submit a written request for such credit(s) to the Alaska Park Perks Rewards Program support, together with a legible copy of the Member's booking(s) folio. Failure to supply the adequate and unaltered documentation within 30 days after the check-out date may result in denial of such Point credits. For the

Member's protection, all booking(s) documentation should be retained by the Member until the Point credit has appeared on his or her Alaska Park statement. Requests must be received at Alaska Park Perks Rewards Program support care within thirty (30) days from the date of activity. For new Members, credit will be accepted for any stay occurring within 30 days prior to enrollment in the Program when booked via the Alaska Park website and/or reservation services as per section 1.3.1 and 1.3.2 herein. Written requests must also include the Member's name; Alaska Park account number, address, daytime telephone number, Alaska Park booking reference number to be credited.

- 1.17. Discounts and promotional coupons are eligible for participation in the Alaska Park Perks Rewards Program.

2. GENERAL

- 2.1. The administration of member's accounts and the provision of offers, rewards, benefits, products and services within the Alaska Park program requires the collection, processing and use of data as set out in these Privacy Rules and Regulations. When you become a member, Alaska Park collect information that you supply, such as your name, address, telephone number, e-mail address, property and destination preferences, and billing information. By submitting your personal information and agreeing to become an Alaska Park Member, you consent Alaska Park to use and share personal information about you for the purposes of administering your account(s), and for offering and providing rewards, benefits, products, goods, and services to you in connection with the Program.
- 2.2. Alaska Park may share personal information with third parties engaged to assist them in providing services to you or to carry out one of the business purposes described above. These service providers are prohibited from using your personal information for any purpose other than to provide this assistance and are required to protect personal information disclosed by Alaska Park.
- 2.3. By participating in the Alaska Park Perks Rewards Program, we may collect additional personal information from you. We may also use and share your personal information, in addition to what is described in the Privacy Policy. These Terms and Conditions supplement the Privacy Policy with respect to our processing of the personal information of Alaska Park Perks Rewards Program. If you do not agree to these terms, you must elect not to join the Alaska Park Perks Rewards Program.
- 2.4. If you elect to earn Alaska Park Perks Rewards Points or other benefits with Program partners or redeem Reward Points for Program Partner Rewards, you authorize Alaska Park to share your personal information with such Program Partners to the extent necessary to complete your request.
- 2.5. To the extent required or permitted by law, Alaska Park may collect, use and disclose your personal information in connection with security-related or law enforcement investigations or in the course of cooperating with authorities or complying with legal requirements.

- 2.6. By becoming an Alaska Park Perks Rewards Program Member, you authorize Alaska Park to contact you via E-mail and postal mail with Program administrative and transactional information.
- 2.7. Alaska Park may occasionally contact you via e-mail and via postal mail about Program promotions, special offers, discounts, bonuses, or contests. If you would prefer not to receive these communications, you may instruct Alaska Park to remove your name and address using your Profile Settings within your Account.
- 2.8. Alaska Park will not share and/or sell your personal information for any purpose to companies that are not Program Partners of the Alaska Park Perks Rewards Program.
- 2.9. You may withdraw your consent and opt-out of receiving promotions and offers or having your personal information shared with business associates by sending an E-mail to our Rewards Program Support rewards@alaskapark.com.
- 2.10. If you have any questions or complaints about our privacy policies and practices, please e-mail our Rewards Program Support.
- 2.11. You are entitled to gain access to the information about you held by Alaska Park, subject to the restrictions provided by law. You may request rectification of inaccurate or incomplete information and/or request that we delete personal information that we hold about you. If applicable, Alaska Park will disclose this information to the person concerned or rectify it promptly. In order to gain access to your personal information, please email our Rewards Program Support.
- 2.12. We process your personal information in accordance with the Alaska Park General Privacy Policy (the "Privacy Policy").

3. EARNING BONUS POINTS

- 3.1. Bonus points are valid for 12 (twelve-month consecutive period. After this period, the bonus points will automatically become invalid and cannot be used subsequently. On redemption of bonus points, the oldest, valid bonus points will be redeemed first.
- 3.2. Bonus points earned, and Rewards Program numbers are personal and cannot be transferred to other members' bonus accounts or redeemed for cash.
- 3.3. Bonus point earnings are based on the member's personal transactions. This means that members will be able to earn bonus points for his/her own booking(s) only if he/she pays for the reservation. A member can never earn bonus points for another person's or another member's transaction(s).
- 3.4. Reward Points awarded are based on the basic bonus point rate (i.e. the amount of money spent and earned on overnight parking each night.
- 3.5. Any applicable federal, state or local taxes, including, without limitation, city occupancy tax, Sales Tax, Service Charge as applied by the properties are not considered "eligible folio charges" and will be omitted for purposes of Point accrual for booking(s).

- 3.6. No Points or credit towards tier status will be awarded for “no-show” situations when a Member has made a reservation guaranteed with a credit card but then does not check-in or cancels his or her booking, irrespective of whether or not the Member’s credit card is charged for any portion of the reserved stay per the Property and/or Alaska Park “no-show and cancellation” policy.
- 3.7. Activity statements are available via email or the Members’ online account.
- 3.8. Reward Points are awarded based on the booking(s) value, Rewards Program Level, and rules: When a Member redeems all his/her points showing a zero-point credit, any future point earning will be calculated on the basis of the last Rewards Program level.
- 3.9. To receive these Reward Points, the Member must provide his/her Rewards Program Number during the reservation process prior to proceeding to the payment of the reservation.
- 3.10. An inactive account, meaning without a confirmed booking and point earning, will be terminated after eighteen (18) months from the date of enrolment.
- 3.11. Any Reward Points in conjunction with a booking will be considered awarded and redeemable when a booking has been fully paid.

4. REWARD POINTS REDEMPTION

- 4.1. To qualify for a Reward Point, the Member must have sufficient Points in his or her account to redeem the Reward, with the following exception: at the time of redemption, a Member may purchase Alaska Park Reward Points to reach the required level for redemption. See “Reward Point Purchase” section for full Reward Point Purchase Terms and Conditions.
- 4.2. It is solely the responsibility of the Member to remain informed about the Program and to request the specific Rewards online, via Alaska Park Perks Rewards Program website or via email to the Alaska Park Perks Rewards Program support. Some Rewards may be available to print when redeeming online.
- 4.3. When a Reward request is confirmed by Alaska Park, the corresponding number of Points will be deducted from the Member’s account. When redeeming Points, Points will be deducted from the Member’s account automatically upon Member completing the redemption transaction.
- 4.4. The Reward may be issued to the Alaska Park Member, or to any other person within the same booking party as the Member, as directed by the Member. Once issued, the Reward is not transferable and may be used only by the individual named on the Reward. If a person other than the individual named on the Reward documentation attempts to redeem the Reward, the Reward will be deemed void and the services will be denied.
- 4.5. A Reward Certificate redeemable for the Reward, as requested by the Member, will be issued via the Alaska Park Perks Rewards Program support team or online.

- 4.6. Rewards may not be sold, auctioned, bartered, brokered, purchased or otherwise transferred except with the express written consent of Alaska Park. Any Reward obtained in that manner without the required consent will be considered to have been fraudulently obtained and deemed void. Altered Reward Certificates are void. Voided Certificates will not be honored.
- 4.7. Alaska Park Rewards Points are valid for a 12 (twelve) calendar month period (depending on the Rewards Program level earned) from the date of issuance, though Alaska Park may, from time to time, offer Rewards with shorter validity periods.
- 4.8. Rewards cannot be redeemed for cash, prizes or credit of any sort. Rewards are not exchangeable.
- 4.9. In case of issue or cancellation by/from the Experiences provider of a Reward Certificate, the Reward Points which have been deducted from the Member's account may be re-deposited to the Member account and at his or her sole request by the Member. Full documentation of the issue or cancellation must be provided to the Rewards Program Support within 30 days of the occurrence. Rewards will be solely re-deposited into the original account from which the Reward Points were deducted. Rewards will not be refunded in monetary value or in any other way whatsoever and Alaska Park will not be held responsible for any indemnification for the inconvenience caused.
- 4.10. In case of an issue or cancellation of an Experience from/by the Member, the Reward Points which have been deducted from the Member's account will not be re-deposited to the Member account. Alaska Park reserves the sole right to consider the cancellation' circumstances, based on full documentation of the issue or cancellation provided to the Rewards Program Support within 30 days of the occurrence, to change such rule and credit the Rewards Points back to the Member's account. Rewards will be solely re-deposited into the original account from which the Reward Points were deducted. Rewards will not be refunded in monetary value or in any other way whatsoever and Alaska Park will not be held responsible for any indemnification for the inconvenience caused.
- 4.11. Reward Certificates are void where copied, prohibited or restricted by law.
- 4.12. All Reward Certificates must be redeemed in strict accordance with the procedures specified on the Reward Certificate.
- 4.13. Alaska Park is not responsible and assumes no liability for what each Experiences provider provides or fail to provide.
- 4.14 Members expressly acknowledge and agree that redemption of and participation in an Alaska Park Perks Rewards Program Experience is entirely voluntary and that certain Alaska Park Local Experiences may include hazards, risks or potentially dangerous situations. Accordingly, Members expressly acknowledge and agree that under no circumstances shall Alaska Park, Alaska Park properties be held responsible or liable for any injuries or damages sustained by a Member in connection with such Member's use of or participation in an Alaska Park Perks Rewards Program Experience.

- 4.15 In case of any transaction fees related to the booking of any rewards activity, this amount will be deducted from the points value and therefore absorbed by the rewards user.
- 4.16 Exclusive offers and promotions are being offered to all Members.

5. POINT PURCHASE PROGRAM

- 5.1. Points may be purchased online, or via e-mail. Members may purchase up to 1,000 Alaska Park Bonus Points per calendar year. Purchase limit and cost of Points may change at any time without notification. Total cost of Points will be shown to Member during the purchase process before the purchase is completed.
- 5.2. Members can purchase Points during the booking process when the Member does not have enough Points to redeem a Reward. Members can purchase an unlimited number of Points up to the total number of Points required to redeem the Member's desired Reward, with the maximum number of 1,000 points within a calendar year.
- 5.3. Members must purchase these Points during the Reward booking process by credit card online. At any time, at the sole discretion of Alaska Park, Members may be limited in the number of Points they can purchase via this option, and that limit may change at any time without notification.
- 5.4. The cost of Points purchased through this option depends on the number of Points purchased and is subject to change at any time without notification. Total cost of Points will be shown to Member during the booking process before purchase.
- 5.5. Options and process of redeeming purchased Points under the Point Purchase Program are subject to the Terms and Conditions of the Alaska Park Program.
- 5.6. A new Alaska Park Member may purchase Points 30 days after enrollment if the account reflects activity which entitles the Member to earn Alaska Park Points. After 90 days of enrollment, a new Member is eligible to purchase Points regardless of their account activity.
- 5.7. The sale, barter or gift of Alaska Park Points, point awards or other benefits, other than by Alaska Park, is expressly prohibited. Alaska Park Points, including such Points purchased under the Point Purchase Program, are transferable to other Alaska Park Members. The Points purchased under the Point Purchase Program are non-refundable.
- 5.8. The Points purchased under the Point Purchase Program will be posted to the Member's Alaska Park account immediately (provided there are no technical issues that prevent immediate posting).
- 5.9. In the event of any Point or financial discrepancy, the calculations under these Terms and Conditions shall be based upon data contained in Alaska Park records, and the data in Alaska Park records shall take precedence over the data in any other records.

Any improper usage of Alaska Park Points shall be grounds for immediate confiscation and forfeiture of such Points and may be grounds for the forfeiture of all Points in the Member's account and/or the Member's ejection from the Alaska Park Program, all as determined within Alaska Park 'sole discretion.

5.10. Any Points purchased will constitute the last Points redeemed when the purchasing Member redeems Points for a Reward.

5.11. By utilizing the Point Purchase Program, Member acknowledges and signifies agreement with these Terms and Conditions.

5.12. Alaska Park Perks Rewards Program, earning of Points and redemption of Points are subject to Alaska Park Terms and Conditions. Alaska Park reserves the right to change the Alaska Park Program rules, regulations, terms, Experience awards and thresholds, and special offers, at any time, without notice. Alaska Park also reserves the right to terminate the Point Purchase Program with six (6) months general notice.

Alaska Park LLC Terms & Conditions
Effective April 1, 2019